

- cater for a better catchment area
- provide services that meet with the ever-changing needs
- have enough room to hold activities which while promoting reading and literacy, inform participants on relevant topics
- **Branch libraries will be in the Local Councils remit and act more as a community information hub rather than the public library that we are presently used to.**
  - Any cataloguing services demanded from Malta Libraries will be done against a cost – €20 per publication  
Malta Libraries will be able to focus and provide better quality services in the central public library and the regional libraries
- **Maintain Users' Needs Analysis on an annual basis**
  - **Acknowledging, understanding and keeping abreast with the changing needs of individuals as well as their community**
  - **Evaluating and updating the library's collection, system and services accordingly**
- **Library Promotion**
  - **Keeping a good liaison with the Friends of the Public Library team**
    - Communicating with the virtual community linked to Malta Libraries website and Facebook pages
    - Participate in blogs, book reviews and writing platforms
    - Hold activities on a regular basis which will generate traffic at the public libraries as well as promote the library services
- **Lending services:**
  - **Adult Library**
    - Maintain a good management system of the collection through collection development exercises
    - Increase circulation to reach 170,000 loans
    - Increase new members to reach 2,500 members
  - **Junior Library**
    - Maintain a good management system of the collection through collection development exercises
    - Increase circulation to reach 112,000 loans